

**WRA Board Meeting Minutes**

February 26, 2010

10 am-11:05

Teleconference

- I. The meeting was called to order at 10 am by President Deb Henderson-Guenther.
  - a. Board members/members on the call:  
Deb Henderson-Guenther, Susie Eberhard, Jim Hill, Holly Rogers, Amy Thomson, Jenny Neugart, Jackie Wenkman, Allison Lourash, Anna Eggebrecht, Meredith Dressel, Tim Carey.
  - b. Approval of December minutes.  
*Motion by Susie to approve the December minutes, seconded by Jim. Motion carried.*
  - c. Approval of the agenda. *Agenda was approved.*
  
- II. Old Business
  - a. Update on conference:
    - RFW did not approve WRA's request for 2 exhibitor table for 2 days. There have been fewer exhibitors this year, so they may be waiting to decide.
    - Jenny will follow up with Betty next week on her offer to print materials for WRA.
    - Outreach is on NRA national website and WDBN members
    - For the WRA member meeting Thurs. March 25<sup>th</sup>, WRA will pay \$50 to have a breakfast buffet set up in the Presidential suite.
    - CRC credits-Jennifer Gremlot will take care of setting this up. Schedule will be sent out soon for volunteers.
    - If WRA is asked to talk about WRA to all conference attendees, Deb asked for a volunteer. Holly will be able to do this.
    - \*\*\*Door prize donations needed for the RFW/WRA conferences. These usually have a WI theme to them. If you are attending, drop your donation off at the registration table and say it is from WRA. If not attending, please get your donation to a colleague to bring.
    - Divisions can share the WRA exhibitor table.
  
  - b. LTE update- 4 interviews, 1 by phone and 3 in person. It was hard to settle on one candidate as they all had great qualities, but a job offer will be sent out the week of March 1 to the person with the best background to fit our needs. Once she accepts, her name will be included in the minutes.

- c. Great Lakes council update-Deb attended a conference call Feb. 8<sup>th</sup>. They have membership/recruitment goals as well and are reviewing best practices. Also planning to develop a speakers bureau with regional access. State newsletters will also be shared. President Gary Renaulli may attend one of our board meetings in person.
- d. Student scholarship update-Anna has received 4 applications, and may have more on her personal email account and home mail. She will scan all she receives and email them to the committee. The award will be made by the 8<sup>th</sup>.

### III. New Business:

#### Website:

- a. We have increased the number of meetings we hold. Should we post all of our meeting minutes on the web? We now have nine or 10 meetings per year, up from 4. Some ideas are to keep minutes for each quarter: Jan-Mar, April-June, July-Sept., Oct-Dec. Post minutes from each quarter in one document.
  - Another idea was to change the minutes page to look more similar to the publications page. Post minutes as pdf.
  - For now, meetings will be posted quarterly.
- b. Teleconference number and passcode should be included on the website.  
*Motion by Susie to include the teleconference information online. Anna seconded. Motion carries.*
- c. Legislative section of website. The section needs to be updated. Defer until LTE is on board.
- d. The newsletter will also be posted as a pdf from now on. Allison or Tim can transfer it to pdf.

#### Member Survey:

- a. Member survey-Once the LTE is on board, we would like to survey the membership on their needs. As you think of questions to ask members, let Deb know.

#### Facebook page:

- Allison has set up a WRA facebook page. She will send to other board members for feedback. Some ideas that could be included on the page:
- picture of the board
  - WRA purpose/mission and link to website
  - Will 'fan' or 'friend' with other WI organizations.
  - Reminders about meetings, upcoming conferences could be posted, monthly tips.
- Facebook was chosen as a way to reach out to student members and to recruit new student members.

#### IV. Committee Reports

- a. Nominations and awards-working on picking scholarship winners by the 8th.
- b. Program-Already reported
- c. Legislative-Allison plans to attend the NRA Legislative Affairs Summit in D.C. in March. Allison is working on setting up meetings with WI representatives. Jim offered to assist as needed as well.
- d. Public Information-The February newsletter received very positive feedback. The next newsletter will have a deadline of early April and planning to send out April 16th. Jenny will be on maternity leave sometime in May until September. For the April issue, Jim will have pictures from the conference, students will be asked if they have any papers to publish, Allison will have a legislative update and the LTE will do a member spotlight.
- e. Membership- Deb will send out an invite to members for the 3/25/10 membership meeting at 7:30a.m. at the conference and that breakfast is available. She also will invite Beverlee Stafford, NRA president.
- f. Deb would like to commend Nancy Gores from RFW for her extra efforts on planning the conference this year with a gift card. She has been a delight to work with. No WRA funds will be used, but Deb requests any donations from the board to be sent to her by Friday, March 5 and a gift card to a restaurant will be purchased for Nancy.
- g. Treasurer update-Deb and Holly are going to the bank on 2/27. WRA may have more money than originally thought, as 2 NRA quarterly deposits were not deposited. More info to come.

Motion made by Jim to adjourn, Jackie seconded. Motion carried.

Meeting adjourned 11:05.